



The mission of the Charles County Arts Alliance is to stimulate, promote, encourage and provide recognition of the arts and the creative spirit in Charles County, MD.



What are the benefits of CCAA membership?

The benefits of CCAA membership last year-round:

- ◆ CCAA *Arts Insider* monthly e-newsletter
- ◆ CCAA *Arts Newsflash* weekly e-update of local arts events
- ◆ 20% off regular prices at *Hot Licks Guitar Shop* in Waldorf
- ◆ 10% off custom framing at *Bernie's Frame Shop* in La Plata
- ◆ \$1 discount for each ticket purchased for *Port Tobacco Players* theatrical productions
- ◆ CCAA voting privileges
- ◆ ***And most importantly, the satisfaction that comes from actively supporting the arts in Charles County!***



PROMOTING **ALL** THE ARTS:

Music
Visual Art
Drama
Dance
Literature

Founded in 1987, the CCAA is an IRS 501(c)(3) nonprofit charitable organization and as such, all donations are tax-deductible to the fullest extent of the law. The CCAA is sponsored in part by grants from the National Endowment for the Arts, Maryland State Arts Council, the Charles County Government, membership dues, donations, and fundraising.

Mailing Address:
 Charles County Arts Alliance
 P.O. Box 697
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Office Location:
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 La Plata, MD 20646

Email: info@charlescountyarts.org
 Website: www.charlescountyarts.org
 Phone: 301-392-5900



Join Us!!! Membership Form

Membership Categories (check one):

- Platinum Circle - \$500
- Gold Circle - \$250
- Silver Circle - \$150
- Arts Patron - \$125
- Arts Sponsor - \$100
- Arts Activist - \$75
- Family - \$50
- Individual - \$30
- Senior (60+) - \$20
- Youth (under 18) - \$10

Business & Nonprofit:

- Corporate - \$500
- Business - \$250
- Nonprofit - \$75
- Other (Donations) _____

Name _____
(exactly as you want it to appear in print)

Organization _____
(only if applicable)

Address _____

City _____

State _____ Zip _____

Phone _____

E-Mail _____

- Please contact me regarding volunteering!





How Does the CCAA Make a Difference?

Recognized since 1987 by the Maryland State Arts Council as the official arts council of Charles County, Maryland, the CCAA serves as the “umbrella” organization for promoting all the arts in Charles County.

Americans for the Arts, Member

The CCAA is a member of Americans for the Arts, the nation’s leading organization for advancing and advocating the arts and arts education.

ArtsFest

This festival is the CCAA’s signature countywide/regional event held on the second Saturday of June each year. It is a unique outdoor festival that celebrates all the arts in Charles County—music, visual art, drama, dance, and literature. Live performances take place throughout the day, as well as artist demonstrations, hands-on art for children, artwork for sale and commission, storytellers, book signings by local authors, special events, great Southern Maryland food, and fun for all ages!

Arts Grants

The CCAA annually awards two types of grants (Community Arts Development/Arts In Education) to nonprofit organizations and schools in Charles County. Over \$40,000 is awarded annually.

Arts Insider E-Newsletter

The CCAA’s monthly e-newsletter keeps members informed about arts happenings in and around Charles County.

Arts Newsflash E-News Update

The CCAA’s weekly e-news update each Thursday keeps members informed about arts events, shows and performances coming up each weekend and beyond.

Arts Scholarships

Each year, the CCAA offers a \$1000 college scholarship to a highly talented, highly qualified graduating senior at each of the Charles County high schools to help further his/her higher education leading to a career in the performing, visual and literary arts.

Arts Vision 2020 Strategic Plan

The CCAA spearheaded and published the first-ever long-term strategic plan for all the arts in Charles County, *Arts Vision 2020*. In 2008, it was formally presented to the Charles County Commissioners in a public meeting widely attended by the local arts community, and was adopted unanimously by the Commissioners. *Arts Vision 2020* contains 34 recommendations, and implementation efforts are ongoing.

“Back to School” Art Boxes

The CCAA annually assembles “art boxes” filled with a wide variety of art supplies, and distributes these to elementary children in Charles County in partnership with the Children’s Aid Society. In 2015, the CCAA donated 400 art boxes.

County Arts Agencies of Maryland, Member

The CCAA is a member of County Arts Agencies of Maryland, comprised of representatives of Maryland’s 23 county arts councils and Baltimore.

Charles County Fair

The CCAA assists in supervising the P.D. Brown Fine Arts Building at the annual Charles County Fair held in September. Each year, hundreds of local artworks are exhibited and judged.

Comprehensive Planning and the Arts

The CCAA advocated and worked closely with the Charles County Government to ensure that a discussion of the arts was included in the 2006 *Charles County Comprehensive Plan*, and is participating in the updating process currently underway.

Cultural Events

The CCAA sponsors special cultural events of its own and builds arts partnerships with other Charles County nonprofit organizations to enhance the quality of life for local citizens.

Economic Impact of the Arts and Tourism

The CCAA works with state and county governments to focus attention on the important role of the arts in economic development and tourism. In FY 2015, the arts in Maryland generated over \$1 billion in total economic impact, a 3:1 return on investment, and over 12,000 jobs.

Free Gallery Exhibit Spaces

The CCAA promotes local visual artists and exhibits their artworks at five locations: the Waldorf West Library, the Charles County Government Building, the Charles Regional Medical Center, the Community Bank of the Chesapeake, and the Charolette Hall Veterans Home. In addition, the CCAA presents these five locations as “virtual art galleries” on its website to provide additional public access online to its current shows. There is no charge to display, and no commission is required. Artists interested in exhibiting their artworks should contact the CCAA for more information.

Membership Gala and Events

The CCAA holds a membership gala, receptions and meetings each year to celebrate the arts and provide networking opportunities to strengthen the Charles County arts community.

Maryland Arts Day in Annapolis

The CCAA attends this annual statewide event in February to advocate for increased state support of the arts, arts education, and the Maryland State Arts Council.

Maryland Citizens for the Arts, Member

The CCAA is a member of Maryland Citizens for the Arts, a leading voice for the arts community in Maryland, serving the arts through advocacy, education and outreach.

Statewide Juried Art Shows

In 2012, the CCAA presented its first statewide juried art show in partnership with the Thomas Stone National Historic Site of the National Park Service. Future statewide juried art shows are on the horizon.

Website

The CCAA’s website (www.charlescountyarts.org) provides timely information on our organization and our many arts programs, projects, activities, events and local arts news. Check it out by scanning our new QR Code with your smartphone!

